

# STRATEGIC PLAN 2011-2015



**OUR VISION** is of a pro-active social services sector that effectively strengthens community wellness.  
**OUR MISSION** is to promote, strengthen, support and invest in community services in Rotorua.

OUR VALUES	Focused	.....	clarity of purpose as either a catalyst, provider, planner or initiator
	Credible	.....	doing what we say we will do, when we say we'll do it
	Excellent	.....	leading by example and endeavouring to be the best we can be
	Inclusive	.....	demonstrating a high regard for all people and all points of view
	Collaborative	...	fostering effective, mutually beneficial partnerships
Respectful	.....	honouring and giving effect to the principles of Te Tiriti ō Waitangi	

GOALS	1 PROMOTE	2 STRENGTHEN	3 SUPPORT	4 INVEST
		<i>There is good awareness of social services available in Rotorua</i>	<i>The social service sector in Rotorua is well-resourced and well-run</i>	<i>Sector issues are visible and well represented to the public</i>
STRATEGIES	<ul style="list-style-type: none"> <li>■ Facilitate communication, liaison and cooperation within the community sector by disseminating information through the following:                             <ul style="list-style-type: none"> <li>○ website</li> <li>○ newsletter</li> <li>○ networking forums</li> <li>○ email updates</li> </ul> </li> <li>■ Study and encourage the social development of the Rotorua District in partnership with other organisations.</li> </ul>	<ul style="list-style-type: none"> <li>■ Foster high performance standards in the sector by facilitating access to relevant education and training opportunities</li> <li>■ Use RoSSCo's plans, policies, processes and service delivery framework to showcase and promote high standards of governance, management and service delivery</li> <li>■ Provide / facilitate the provision of agency support services for local community groups</li> <li>■ Provide / facilitate the provision of opportunities for volunteering</li> </ul>	<ul style="list-style-type: none"> <li>■ Build positive, respectful relationships with government, media and other organisations so RoSSCo can provide effective, timely comment and insights on social services matters</li> <li>■ Advocate on behalf of members and our constituency to represent sector interests</li> <li>■ Foster and undertake research and surveys on social well-being in the Rotorua District.</li> <li>■ Proactively raise awareness of social service issues by soliciting commentary and information on the benefits of social services and relay this to RoSSCo members and a wider public constituency</li> </ul>	<ul style="list-style-type: none"> <li>■ Develop RoSSCo as a more positive, productive, supportive place to work.</li> <li>■ Actively pursue the adoption and implementation of continual improvement strategies in relation to our own policies, procedures and service delivery framework.</li> <li>■ Reflect best practice governance and management processes and demonstrate efficiency, transparency and accountability in our own activities</li> <li>■ Build the membership base (ie grow the value of member services)</li> </ul>
	<i>Membership &amp; Services Sub-Committee</i>	<i>Capacity Building Sub-Committee</i>	<i>Advocacy Sub-Committee</i>	<i>Finance &amp; Audit Sub Committee</i>