



# ROTORUA SOCIAL SERVICES COUNCIL

*Te Kaunihera Ratonga Tauwhiro o Rotorua*

## ROSSCO E-NEWS      June 2008

### Upcoming Training Events

Date      16th June  
Event     **Strategic Planning Workshop**  
Venue     Rotorua District Council Committee Room 2  
Time      9am— 4.30pm  
Cost      \$50.00  
Places available = 7

This one day workshop is a hands-on strategy planning day. You'll come out of the workshop with a clear understanding of the strategic planning process, clarity on the difference between vision, values, mission and a draft SWOT analysis and strategic plan.

The workshop is based on the acclaimed and easy-to-use Bisvision strategy planning toolkit.

Topics covered include

Definition of Strategic Planning, Strategic Planning Process, Stakeholder Consultation, Mission & Values, Roles and Responsibilities (Board, CEO, Management), SWOT analysis, Vision, and Strategic Planning

For further information and to register for this workshop contact Debs or Richard at the RoSSCo office - Ph 349 4440

Date      27th June  
Event     **Governance for NPO's**  
Venue     Rotorua District Council Committee Room 2  
Time      9am—4pm  
Cost      \$20.00  
Places available = 14

This is a one-day Unitec course as part of their Managing to Make a Difference series of short courses for 2007/2008.

Presented by Carol Scholes, this course will increase your understanding of 'good governance'.

Topics include:

Governance and management defined,      How Boards can add value,      How to avoid the common pitfalls  
Key functions of the Board,                      Inherent dilemmas for Boards,      Board members – roles, rights and responsibilities  
Board – staff relations,                              Effective meetings.

Email registration details (name, organisation, contact phone number, email and postal address) to [rossco@callplus.net.nz](mailto:rossco@callplus.net.nz)

## For Your Information

### WAIARIKI WOMEN'S REFUGE VOLUNTEER TRAINING COURSE

The training is designed for people who wish to learn more about refuge and basic skills to support the work of refuge in the community

FOR MORE DETAILS PLEASE PHONE MIRIAMA 07 349 0852 Between 9.30am – 2pm, Mon – Fri

Enrolments close 12 June 08

**Hold onto your Microsoft orders:** Last week we (NZFVWO) hosted the Manager of an Australian software donations programme - DonorTec, and are in discussion with them about forming a partnership to provide a New Zealand based donations programme along similar lines. At this stage it is likely only to apply to Microsoft donations to registered charities. We thought it may be useful to provide advance notice for anyone at the point of purchasing Microsoft products that we hope to have them available at a very low cost in the next few months – you can check out the Australian version at [www.donortec.com.au](http://www.donortec.com.au).

**Contract project manager** we (NZFVWO) are seeking a contract project manager with good knowledge of community and voluntary organisations and strong marketing and communications skills to help us bring DonorTec to New Zealand. This will involve between 5 and 15 hours work a week for six months – and will suit someone with other promotional or ICT interests in the sector. Contact Tina on 04 385 0981 or [ed@nzfvwo.org.nz](mailto:ed@nzfvwo.org.nz) for more information.

and finally, I thought I would share this bit of information (and the link) with you, which came from the Donor Power Blog, one a few blogs that I subscribe to.

## When the going gets tough, the tough get online

Everyone's looking for advice on what fundraisers should do in a down economy. Here are some thoughts from Vinay Bhagat of [Convio](#), in *FundRaising Success* magazine: [10 Tips for Fundraising in Tough Times](#).

Vinay's ten tips all pretty much boil down to one: **Get serious about online fundraising.**

I agree, for two reasons:

1. In a tough fundraising time, going online will bypass the rising costs of paper, printing, and postage.
2. And you'll reach a new kind of donor who just isn't responsive to direct mail

That said, *don't abandon your traditional fundraising channels*. That's where most of your donors still are! *Add* online to your portfolio. Learn how to use the medium effectively, as it will continue to be the preferred giving and communication channel for more donors all the time.

Regards